

EATERIA

SANDWICH SHOP



CONCEPT PROFILE

GRAB & GO

CONVENIENCE

FRESH,
FLAVOURED,
& FAST.

ايتيريا

Grab & Go



DELICIOUSNESS IN A DASH



OUR VISIONARY CONCEPT

NO TIME TO WAIT IN LINE

In keeping with the newest trend, EATERIA is designed to cater to the growing demand for fast, convenient food and drink options, with an emphasis on high-quality, fresh ingredients products. As customers are frequently searching for alternatives that maintain the quality and freshness of a sit-down meal.

EATERIA offers a quick and easy way to purchase food and drinks on-the-go, without the need for a lengthy wait time or formal seating arrangements and will often operate in high-traffic areas.





CONVENIENCE AT ITS BEST

A SANDWICH SHOP CHAIN BASED IN KSA

Our brand is part of AL-Khaleejyah group and is the result of many years of experience, a wide variety of backgrounds, and an outstanding taste sensibility. We are here to alter how people think about prepared, on-the-go, easy meals.

We take great pride in preparing and serving a range of delectable, fresh, and healthy dishes, meals, & snacks in our establishments, using only the best ingredients.

A STRATEGIC NETWORK

FOR AN ON-THE-GO RESTAURANT QUALITY

The on-the-go destination “Eateria” enhances its fresh, grab and go product offering with convenience and quality. A strategic network of trustable local partners sources and make available of those products, enabling us to provide consistently high quality wherever we establish our brand. Our partners are the following:



OUR MISSION

To deliver daily fulfilling and unique food and beverage options that are ready on the go, providing maximum convenience and satisfaction

OUR VISION

To be a leading “grab & go” brand that meets and exceeds today’s preferences, by providing fresh, flavorsome, and healthy food products in multi-locations nationally, and hopefully internationally.



OUR BRAND IDENTITY

Eateria offers its high quality on-the-go products for a target audience that are fast paced, looking for something convenient, trendy, delicious and healthily fresh. Therefore, our brand identity is sought to be recognized in a competitive industry, through which it could reflect its obligation to serve its customers with a variety of interesting choices.

The eye-catching colors and designs embedded within the brand identity allude to our main values and provide a welcoming, contemporary/trendy look, reinforcing our brand presence.



OUR BRAND PERSONALITY

Eateria is seen to fall under the "Sincerity" brand personality as our brand portrays a homey, down-to-earth and wholesome experience for our users.

Honesty and transparency also plays a crucial part in reflecting our brand personality, as we recognize that customers are more likely to purchase from a brand they can fully trust and already share similarities with.

WHOLESOME DOWN-TO-EARTH
HONEST CHEERFUL

OUR TARGET
AUDIENCE ARE:

CAUTIOUS

DIVERSE



TRENDY

OPTIMISTIC

PEOPLE, LOOKING FOR QUICK, HEALTHY
& TASTY OPTIONS ON THE GO.



FOOD SAFETY IS OUR FOREFRONT PRIORITY

In keeping with the newest trend, EATERIA is designed to cater to the growing demand for fast, convenient food and drink options, with an emphasis on high-quality, fresh ingredients products. As customers are frequently searching for alternatives that maintain the quality and freshness of a sit-down meal.

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A SELF-SUSTAINED MODEL

WE SUPPLY OUR OWN ESTABLISHMENTS

We are able to distribute and deliver our fresh grab-and-go products nationwide to our establishments across the Kingdom thanks to our fleet of refrigerated distribution vehicles.

The highest food safety standards are met during the process because of the thorough training our qualified logistics crew has gained for all hygiene and food safety practices.

OUR OFFERINGS

SOMETHING FOR EVERYBODY

Since making scrumptious and practical grab-and-go meals is the foundation of our business. Our product range includes the following pre-made items:

- BEVERAGES
- SANDWICHES
- SALADS
- WRAPS
- SNACKS
- ENTREES
- DESSERTS





CONFIDENCE IN WHAT WE SERVE

SERVING A VARIETY, INSPIRED BY QUALITY

In addition to the high quality provided, we are always considerate of the impact our products have on our customers.

Therefore, we implement comprehensive, well-studied recipes that makes sure our products does not leave any sort of unpleasant effect after user consumption, such as bad breathe, stomach ache or any other digestive issues.

Such considerations gives us an extra level of confidence in the products we serve, specially when it comes to the ones sold in airports.



DELIGHT IN EVERY BITE



DELIGHT IN EVERY BITE





MENU

EATERIA
SANDWICH SHOP

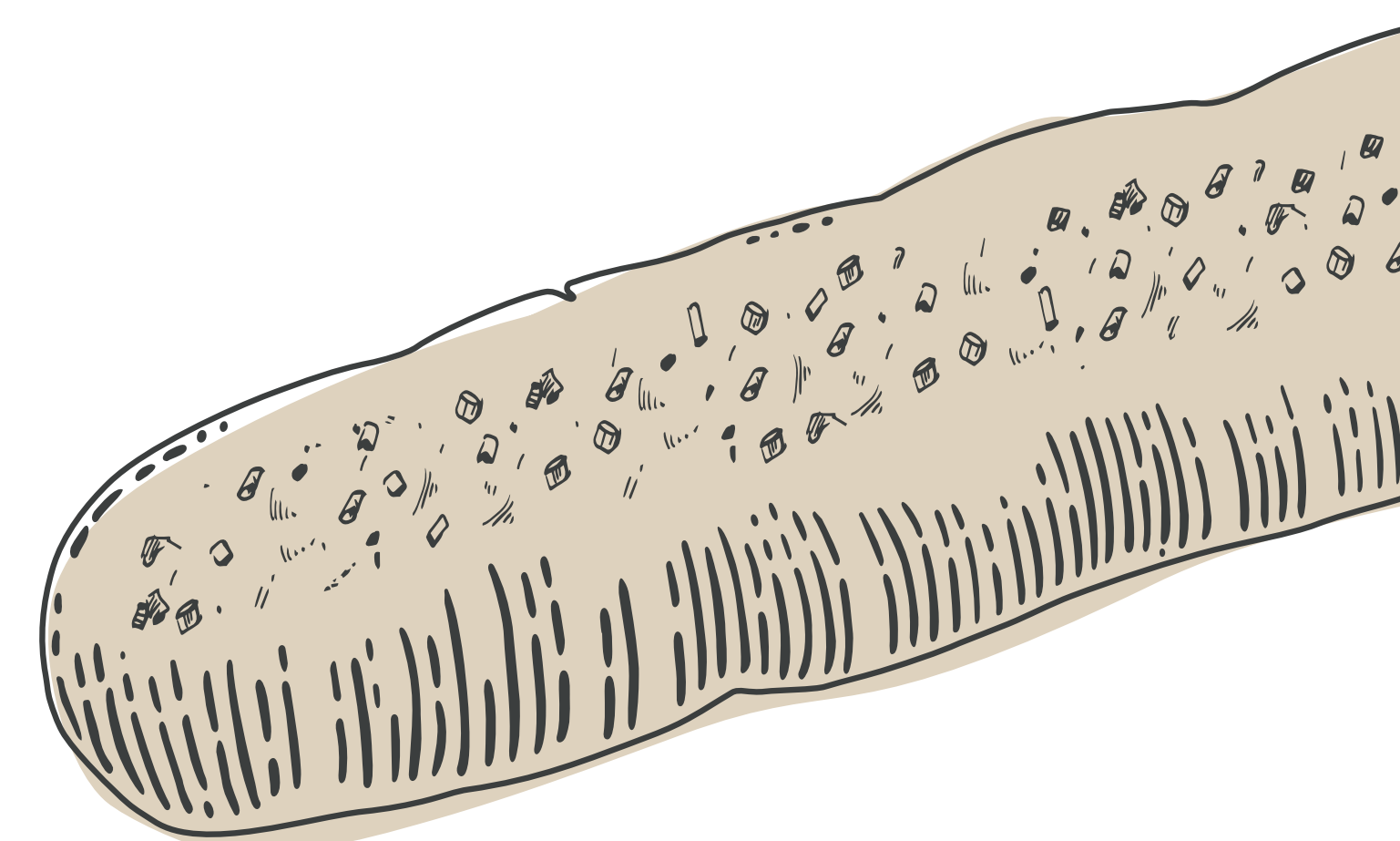
CROISSANTS

ITEMS	CALORIES	PRODUCT DESCRIPTION
PLAIN CROISSANT	462	Crisp butter croissant glazed with egg wash before baking to achieve golden colour.
ALMOND CROISSANT	430	Crisp butter croissant filled with almond cream and topped with almond flakes.
ZAATAR CROISSANT	461	Crisp butter croissant filled with Zaatar mix.
CHEESE CROISSANT	433	Crisp butter croissant filled with cheese.
CHOCOLATE CROISSANT	452	Crisp butter croissant with chocolate chips inside.
TURKEY& CHEESE CROISSANT	343	Crisp butter croissant filled with turkey and cheese mix.



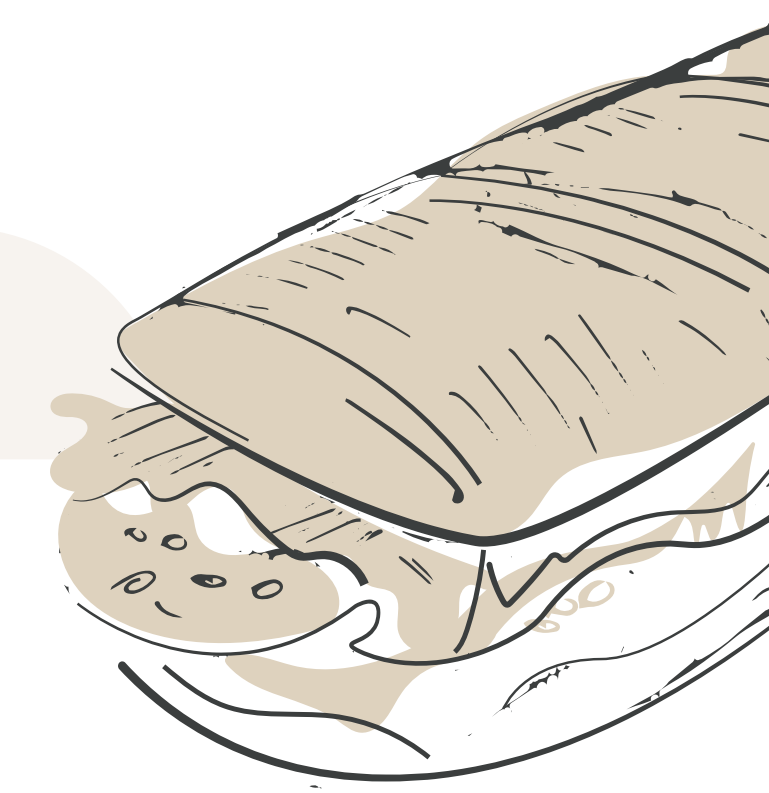
PRETZELS

ITEMS	CALORIES	PRODUCT DESCRIPTION
SPINACH FETA PRETZEL	275	Soft and well-baked pretzel filled with turkey and cheese topped with herb.
TURKEY& CHEESE PRETZEL	460	Soft and well-baked pretzel filled with spinach and Mozzarella cheese topped with emmenthal cheese.
MOZZARELLA CHEESE& SPINACH PRETZEL	301	Soft and well-baked pretzel filled with cheese pesto mix topped with parsley & seed mix.



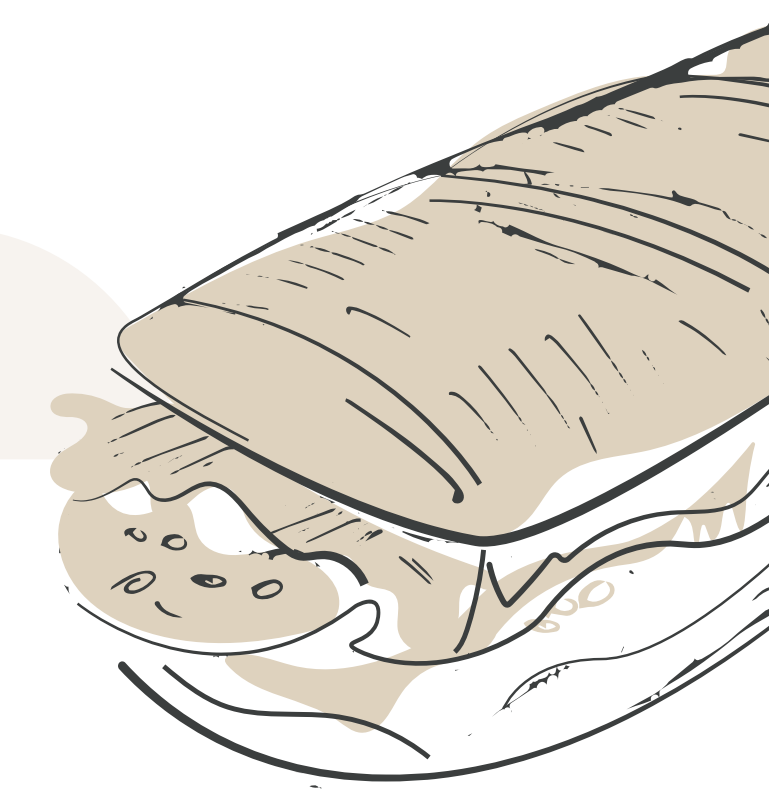
SANDWICHES

ITEMS	CALORIES	PRODUCT DESCRIPTION
CIABATTA FETA VEGGIE SANDWICH	241	Vegetarian sandwich with a layer of feta cheese, and grilled vegetables, and pesto sauce in ciabatta olive bread.
EGG MAYO SANDWICH	205	White toast filled with egg, mayonnaise and micro grass.
CHICKEN SUPER CLUB SANDWICH	192	A brown toast filled with roasted chicken, egg, tomato, turkey sliced, fresh green leaves, and mayonnaise.
TUNA SANDWICH	178	A brown toast filled with tuna mixed with fresh cucumber and lollo Rosso.
CHICKEN BASIL PESTO SANDWICH	234	Baguette filled with roasted chicken, pesto sauce, cucumber, and fresh green leaves.
SMOKED SALMON SANDWICH	193	Ciabatta bread filled with smoked salmon, cream cheese, and fresh green leaves.
GRILLED HALLOUMI CIABATTA	257	Olive Ciabatta filled with grilled halloumi, roasted tomato, mint and mayo olive tapenade.



SANDWICHES

ITEMS	CALORIES	PRODUCT DESCRIPTION
SRIRACHA CHICKEN WRAP	256	A tortilla wrap filled with grilled chicken, sriracha, mayonnaise, cucumber, lolo rosso and spinach.
TURKEY& CHEESE BROWN LOAF	510	Ready to eat sandwich made with two slices of brown loaf bread, both of which spread with mayo mustard and filled with sliced smoked turkey, sliced cheddar cheese and fresh lettuce romaine.
CAJUN CHICKEN & HUMMUS SUB ROLL	500	Creamy cajun chicken marinade mayo, with a spread of red pepper hummus and arrabiata sauce in a baked sesame bun.
MINI THREE-CHEESE BAGUETTE SANDWICH	293	Brown Baguette with sesame filled with three kinds of cheese, sun-dried tomato, and onion spring.
SMOKEY BBQ CHICKEN SANDWICH	261	Sandwich filled with baked marinated chicken with bbq sauce and topped with crispy coleslaw and cheddar cheese in ciabatta bread.
CRISPY CHICKEN SANDWICH	256	Crispy chicken with cheddar cheese, creamy yellow coleslaw, ranch dressing and lettuce in a brioche sub roll.
CHICKEN CAESAR WRAP	540	Plain tortilla wrap with creamy garlic and cheese Caesar sauce filled with chicken roasted, parmesan cheese, and romaine lettuce strips.



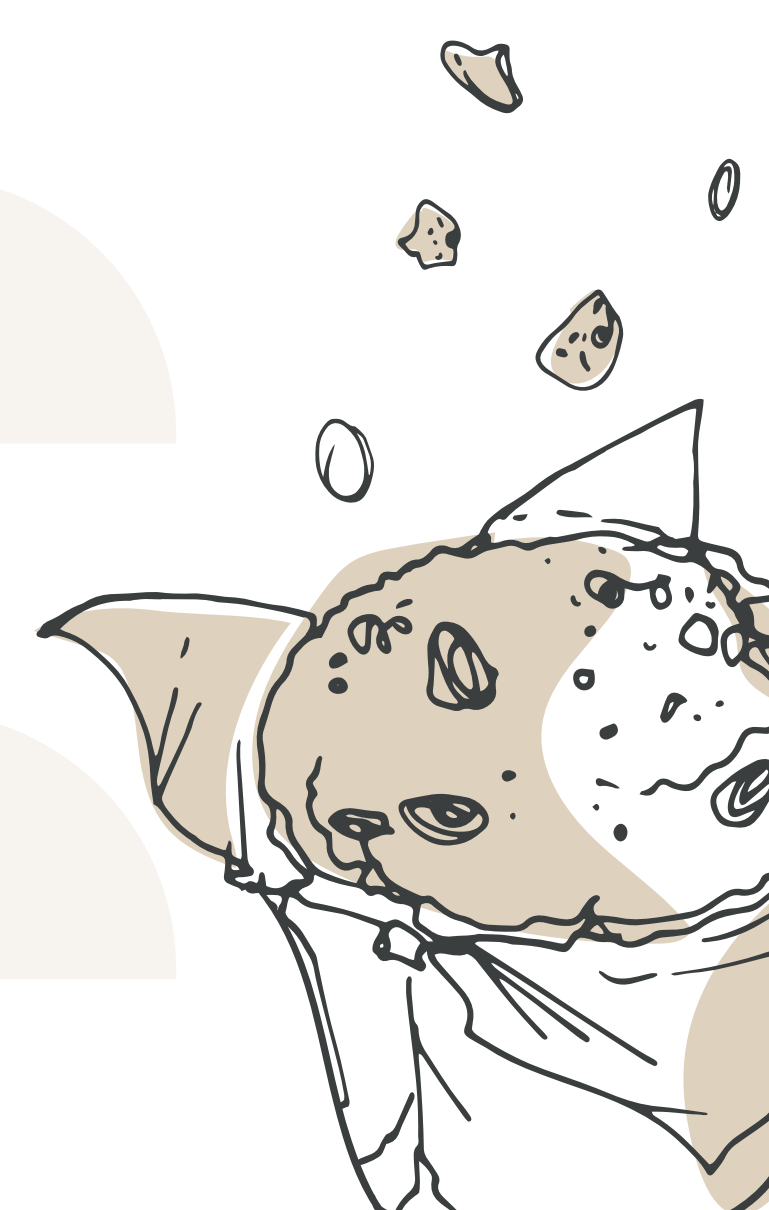
SALADS

ITEMS	CALORIES	PRODUCT DESCRIPTION
CHICKEN CEASAR SALAD	125	A salad of fresh green leaves topped with baked chicken slices and parmesan cheese served with a garlic crouton and a caesar dressing.
ITALIAN CHICKEN SALAD	125	A salad of fresh green leaves topped with sliced grilled chicken, mix bell pepper, cucumber, tomato, black olive, and a caesar dressing.
PESTO PASTA SALAD	316	A mix of Lolo Rosso, coriander, and romaine lettuce topped with pasta elbow, a mix of bell pepper, mozzarella cheese, and pesto sauce.
QUINOA SALAD	182	Cooked quinoa layered with bell peppers, beetroot, mushroom, tomato, and spinach with balsamic sauce.
BEETROOT HUMMUS DIP	251	Creamy and sweet beetroot hummus dip.
HUMMUS DIP	237	Creamy and nutty hummus dip.
MINI SUMMER BERRIES YOGHURT GRANOLA	138	The healthy sour taste of yogurt with a complementary sweet-sour fruity taste of fresh mixed berries, raisins, and dried cranberry mixed with a combined coconut and honey taste of crunchy oats and seeds.
MINI FRUIT SALAD	52	Crunchy but soft fruits salad consists of seasonal fruits.



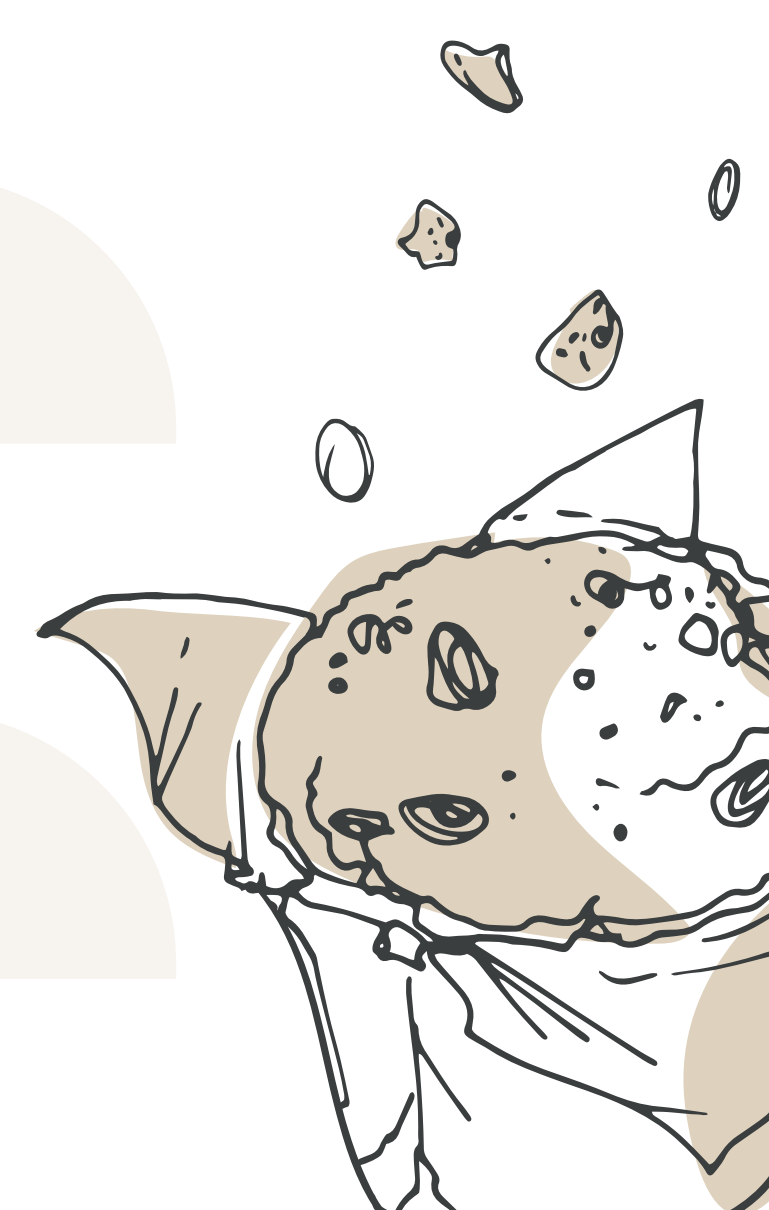
PASTRIES

ITEMS	CALORIES	PRODUCT DESCRIPTION
CHOCOLATE MARBLE LOAF CAKE	374	Moist vanilla and chocolate loaf cake with dark chocolate chips.
LEMON LOAF CAKE	407	Moist loaf cake with prominent lemon flavor.
CHOCOLATE MUFFIN	430	Double chocolate muffin with a ganache filling with dark chocolate chips.
BLUEBERRY MUFFIN	346	Juicy blueberry and vanilla flavored muffin with blueberry filling.
DATE MUFFIN	360	Date flavored muffin with date filling.
APPLE & CINNAMON MUFFIN	275	Crushed apple and cinnamon flavored muffin and topped with brown sugar, cinnamon powder, and sliced almonds.
MORNING MUFFIN	360	Moist brown carrot pineapple & cinnamon muffin round in shape with peeking at the center topped with pumpkin seeds and oats.



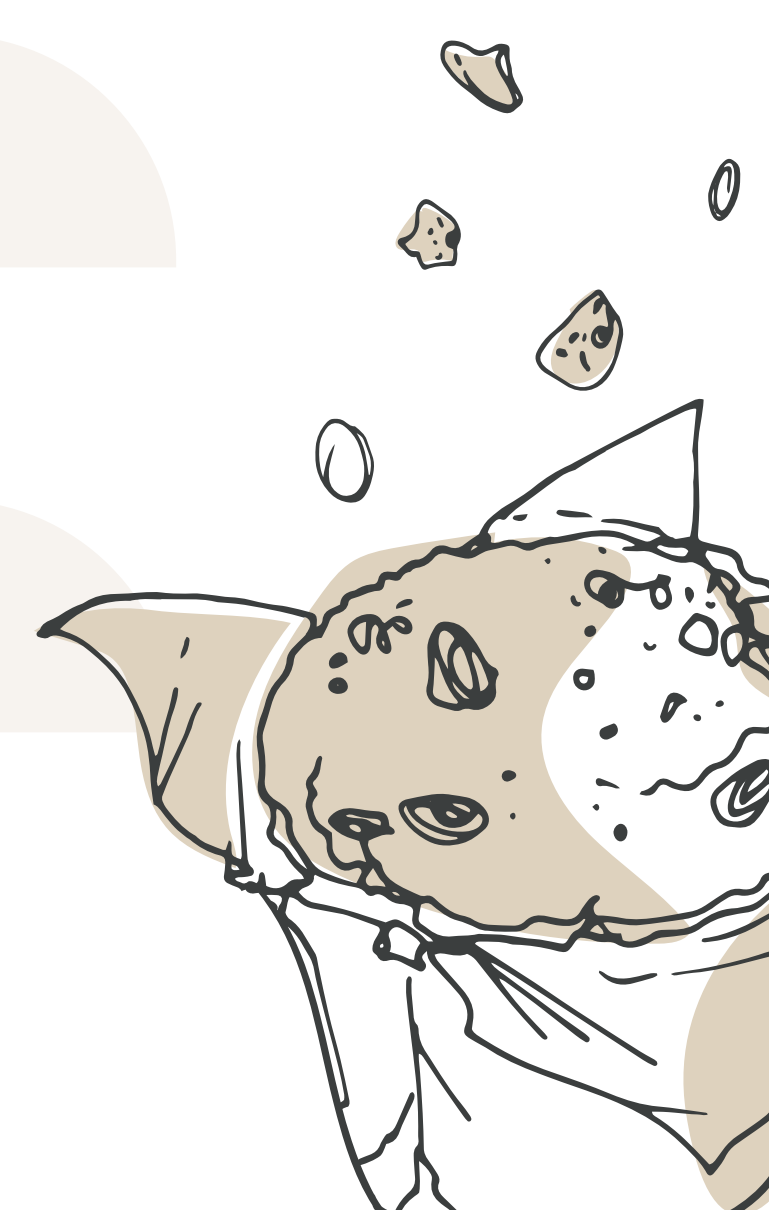
PASTRIES

ITEMS	CALORIES	PRODUCT DESCRIPTION
MOLTEN CHOCOLATE MUFFIN	421	A double Chocolate muffin with chocolate filling and topped with crushed honeycomb candy.
CARAMEL BROWNIE	438	Chocolate brownie with chocolate chips inside, a combination of dark, milk chocolate, and cocoa powder with chocolate chips mixed in then topped with caramel sauce.
CARAMEL MUFFIN	426	Caramel and walnut flavored muffin with caramel flavored filling.
STRAWBERRY CHEESECAKE	360	Creamy cheesecake with crunchy butter-based biscuit and topped with Strawberry.
BLUEBERRY CHEESECAKE	319	Creamy cheesecake with crunchy butter-based biscuit topped with blueberry.
CARAMEL CHEESECAKE	374	Creamy cheesecake with crunchy butter-based biscuit and topped with caramel.
TIRAMISU CAKE	238	Two layers of sponge cake soaked in coffee syrup are layered with tiramisu cream mixture and topped with cacao powder.



PASTRIES

ITEMS	CALORIES	PRODUCT DESCRIPTION
BLACK FOREST	278	Chocolate cake layered with vanilla cream and mixed fruits.
SAFFRON MILK CAKE	567	A delicious sponge cake flavored with Saffron, Vanilla, and milk topped with light cream.
HONEY CAKE	344	Moist cake with buttery filling with a distinct honey flavor.
BROWNIE CAKE	438	Chocolate brownie with chocolate chips inside, a combination of dark, milk chocolate, and cocoa powder with chocolate chips mixed in the batter.
CARROT CAKE	413	Moist carrot cake with sweet buttery sour filling and frosting.
LEMON CHEESECAKE	379	Lemon cheesecake with crunchy butter-based biscuit and topped with lemon glazed.
MINI COOKIES	455	Mini milk chocolate cookie produced with a combination of mainly flour, sugar, and chocolate. Ready-to-eat cookie with butter and prominent chocolate flavor.
CHOCOLATE DREAM MADELEINES	503	Sweet Vanilla and lemon cake coated with creamy milk and white chocolate topped.



COLD DRINKS

ITEMS	CALORIES	ITEMS	CALORIES
FRESH CARROT JUICE	120	FRESH MANGO	75
FRESH CARROT ORANGE JUICE	126	FRESH POMEGRANATE AND BEETROOT JUICE	87
FRESH WATERMELON JUICE	90	FRESH ORANGE AND BEETROOT JUICE	141
FRESH POMEGRANATE JUICE	30	FRESH AVOCADO JUICE	480
FRESH COCKTAIL	162		



SUITED ACCORDINGLY

LEVERAGING OUR PRODUCTION ABILITIES

Our comprehensive menu items and production abilities allow us to tailor our products to best fit particular locations we serve in.

WE ARE CAPABLE OF SERVING IN:



Airports



Hospitals



Public buildings

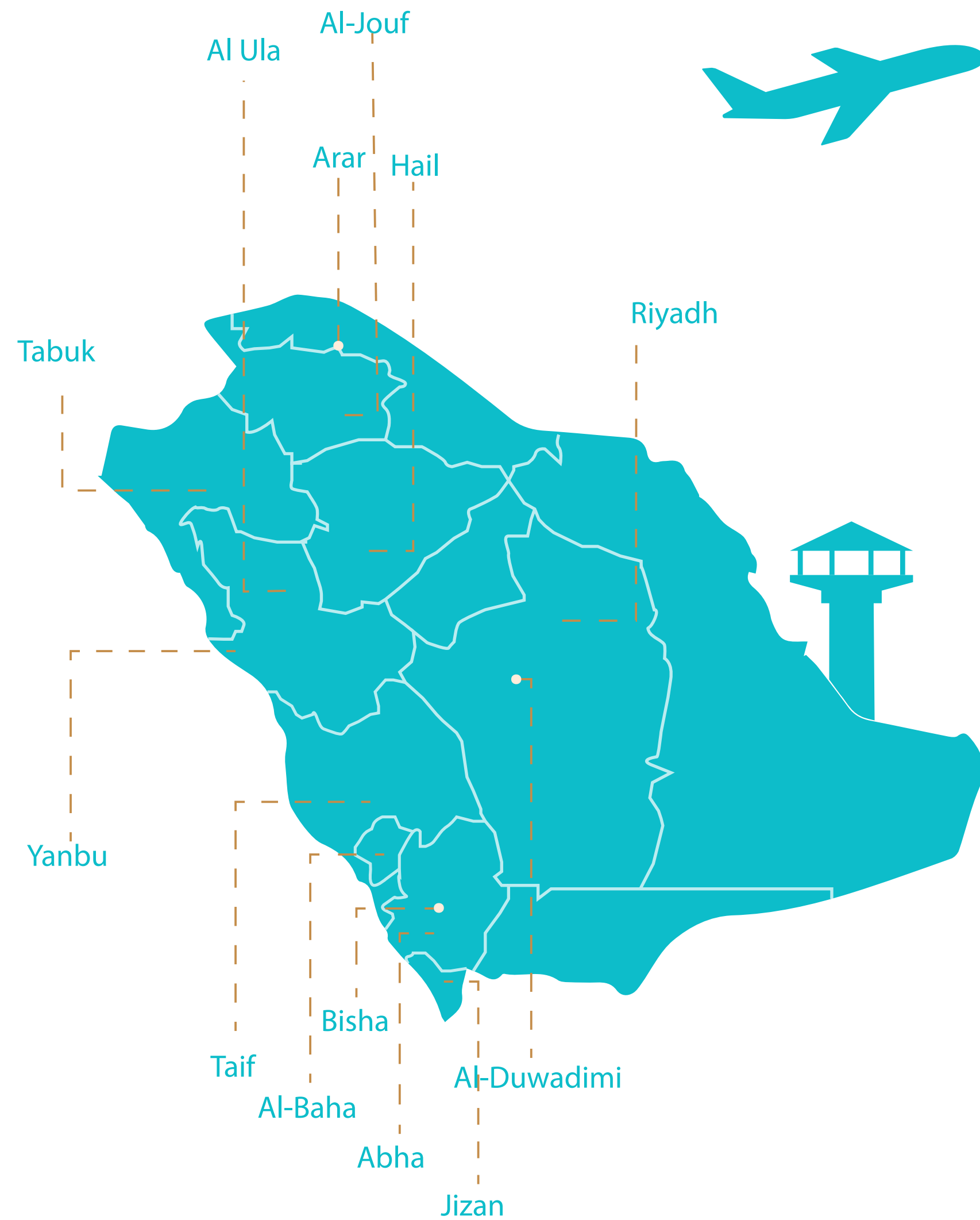


Big Firms



Campuses





AREAS OF OPERATION

WHEREVER YOU ARE, WE'RE THERE TOO

We are currently operating in 19 spots across all airports within the Kingdom, you will find us at the following locations:

- RIYADH AIRPORT INT T3 INT DEPARTURE
- RIYADH AIRPORT INT T4 INT DEPARTURE
- ABHA REGIONAL AIRPORT DOM
- TABUK REGIONAL AIRPORT DOM CHECK-IN
- TABUK REGIONAL AIRPORT DOM DEPARTURE
- HAIL REGIONAL AIRPORT DOM
- BISHA REGIONAL AIRPORT DOM
- TAIF REGIONAL AIRPORT DOM TR
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- ARAR REGIONAL AIRPORT DOM CHECK-IN
- ARAR REGIONAL AIRPORT DOM DEPARTURE
- YANBU REGIONAL AIRPORT DOM CHECK-IN
- YANBU REGIONAL AIRPORT DOM DEPARTURE
- AL JOUF REGIONAL AIRPORT DOM
- DAWADMI REGIONAL AIRPORT DOM
- AL ULLAH REGIONAL AIRPORT DOM DEPARTURE
- JIZAN REGIONAL AIRPORT DOM
- BAHA REGIONAL AIRPORT DOM CHECK-IN
- BAHA REGIONAL AIRPORT DOM DEPARTURE



EATERIA

سريع شهية طازج

FRESH FLAVOURED FAST

SELF SERVICE

EATERIA

ايتيريا

طازج . شهبي . سريع



MORE OF WHAT YOU WANT MAKES YOU HAPPY



SELF SERVICE

Grab & Go









طازج، شهي، سريع
Grab & Go

EATERIA

FRESH . FLAVOURED . FAST

Menu boards displaying various food and beverage options, including Espresso, Pumpkin Spice Latte, and other drinks. The boards are illuminated and feature images of the products.

A glass display case containing various food items, likely prepared salads or sandwiches, arranged neatly for customer viewing.

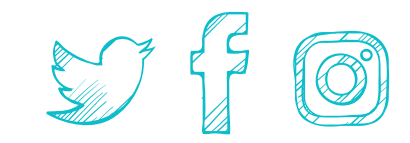
A long, light blue service counter with a clean, modern design. It features a cash register, a printer, and a display case. The counter is positioned behind the main service area.

A tall, dark-colored shelving unit with multiple levels. It is filled with various packaged food items, including bags of snacks and boxes of instant noodles. The unit is decorated with green plants and has a sign that reads 'Grab & Go'.

A tall, dark-colored shelving unit with a modern, industrial look. It features a glass display case at the top and is decorated with green plants. The unit is positioned on the right side of the store.

EATERIA

SANDWICH SHOP



EateriaKSA

THANK YOU!

